

No.4-4/2012-ME  
Government of India  
Ministry of Women & Child Development  
- - -

New Delhi, dated 21.5.2012

To

1. The Secretaries in-charge of ICDS in all the States/UTs.
2. The Directors in-charge of ICDS in all the States/UTs.

**Sub: Two-days workshop on use of ICT in ICDS at New Delhi on 31.5.2012-1.6.2012.**

Sir,

As you are aware, ICDS, a centrally sponsored Scheme, is being implemented through the State Governments/UT Administrations. The performance and implementation of the ICDS is uneven across States/UTs which has evolved with differential approaches across the States/UTs.

2. In such a diverse and widespread programme use of ICT becomes inevitable in monitoring outreach, communication, education and management, etc. Information and Communication Technology has varied applications for which there is enough potential under the ICDS to use it beyond monitoring purposes. There are many examples of innovative and successful interventions by the State Governments/UTs and other partners/agencies that have shown encouraging results and have potentials of being customized and upscaled.

3. In order to share the existing knowledge, mechanisms and experiences in the field of ICT, this Ministry is organizing a two days Workshop on use of ICT in ICDS at **Conference Hall, NIPCCD, Hauz Khas, New Delhi on 31st May, 2012 and 1<sup>st</sup> June, 2012**. First day is proposed to be largely devoted on enlisting/presenting ICT related activities and the second day would be devoted on working out the way-forward. The consultation would serve as a platform for bringing together the State Governments/UTs and development partners for generating discussions and delving upon appropriate solutions for strengthening the use of ICT in ICDS.

5. You are accordingly invited to participate in the above two days Workshop alongwith your core team (*maximum two persons*) relating to the issue. We would appreciate sharing experiences in the use of ICT in ICDS in your State. A line of confirmation of your participation along with the material on use of ICT in ICDS in your State may please be sent. For details of Agenda and programme including tentative listing of presentations, please visit this Ministry's web-site i.e. <http://wcd.nic.in/>

Yours faithfully,

  
(Dr. Shreeranjah)

Joint Secretary to the Government of India

# CONSULTATION ON USE OF INFORMATION, COMMUNICATION AND TECHNOLOGY IN ICDS

## AGENDA

### 1. Background

The proposed strengthening and restructuring of Integrated Child Development Services (ICDS) Scheme provides for increased focus on effective use of Information, Communication and Technology (ICT) under ICDS. The focus will be on strengthening the information base and facilitating sharing and dissemination of information. Besides, the proposed strengthening and restructuring also focuses on strengthening the current Management Information System (MIS) and setting up a National Nutrition Surveillance System under ICDS. The revised monitoring system would focus on collecting & providing data on a real time basis to support the programmatic actions and timely interventions.

Over the years, ICDS has evolved with differential approaches across the States and there are many examples of innovative and successful models implemented by the State Governments that have shown good results and have potentials of being up-scaled. There are various specific examples of innovative models of ICT developed and implemented by State Governments, local bodies and development partners dealing with specific components of the ICDS Scheme that can be further explored for up-scaling and replication.

In order to share the existing knowledge and understand the state level priorities, implementation mechanisms and experiences of the above, the Ministry of Women and Child Development proposes to organize a two days Consultation on ICT in Delhi. The consultation would serve as a platform for bringing together the State Governments, local bodies and development partners for generating discussions and delving upon appropriate solutions for strengthening the use of ICT in ICDS.

### 2. Objectives

- (i) To discuss the proposed vision and plan of action on the use of ICT under the ICDS strengthening and restructuring;
- (ii) To discuss the existing innovative models / practices in use of ICT developed and implemented by various State Governments, local bodies and development partners;
- (iii) To discuss and identify strategies and plan of action for strengthening the use of ICT under ICDS;

### 3. Indicative Schedule :

Day One: 31 <sup>ST</sup> May 2012		
09:30 – 10:00	Registration	
10:00 – 10:35	Session - I : Inaugural Session	
10:35 – 05:15	Session – II: Experience Sharing	
10:35 – 11:15	<ul style="list-style-type: none"><li>• Online MIS on Revised formats;</li><li>• IVRS mobile pilot; and</li><li>• Nutrition Resource Platform</li></ul>	Dr. V.V. S. Murthy, Senior Technical Director and Dr. S.S. Singh, Technical Director, NIC-WCD
11:15 – 11:35	<ul style="list-style-type: none"><li>• GIS mapping in ICDS – possibilities</li></ul>	Dr. Vandana Sharma, DDG, GIS Division, NIC HQ
11:35 – 11:50	TEA / COFFEE BREAK	
11:50 – 12:35	<b>Government of Andhra Pradesh</b> <ul style="list-style-type: none"><li>• ICT Application in ICDS</li></ul>	Representative of Government of Andhra Pradesh

	<ul style="list-style-type: none"> <li>• Mobile Application for Anganwadi Centre</li> <li>• Mobile Application for Anganwadi Centre - way Forward</li> </ul>	<p>Shri K. Rajsekhar, Senior Technical Director, NIC-AP State Centre, Hyderabad</p> <p>Shri G. Suresh Reddy, Deputy General Manager (Enterprise Business), BSNL, Hyderabad</p>
12:35 – 01:15	<b>Government of Madhya Pradesh</b> Mudra Prahari/eMIS-ICDS & eAnganwadi and Laadli Lakshmi	
<b>01:15 – 01:50</b>	<b>LUNCH BREAK</b>	
01:50 – 02:35	<b>Bihar</b> <ul style="list-style-type: none"> <li>• Mobile telephony</li> <li>• Use of Head Counts of beneficiaries at AWC</li> <li>• Use of OMR under ICDS</li> </ul>	Shri Mukesh Kumar, CARE, Bihar
02:35 – 03:15	<b>Maharashtra</b> ICDS-MIS and other modules under implementation	
<b>03:15 – 03:30</b>	<b>TEA / COFFEE BREAK</b>	
03:30 – 04:00	Resource Kit on Pre-school Education	Media Asia Lab.
04:00 – 04:30	Gujarat – Nutrition Surveillance System	
04:30 – 05:15	Health MIS and M&CTC	MoH&FW/ HSRC

<b>Day Two: 1<sup>st</sup> June 2012</b>		
<b>10:00 – 01:15</b>	<b>Session - II : Experience Sharing (Contd.)</b>	
10:00 – 10:45	Uttar Pradesh Experience	
10:45 - 11:30	<b>Tamil Nadu Experience</b> <ul style="list-style-type: none"> <li>• Mobile Governances</li> <li>• Video Surveillance of AWCs in Vellore district</li> </ul>	
<b>11:30 – 11:45</b>	<b>TEA / COFFEE BREAK</b>	
11:45- 12:30	Communication & Training under ICDS	BBC Group [Ms Priyanka]
12:30 – 01:15	Chattisgarh Experience	
<b>01:15 – 02:00</b>	<b>LUNCH BREAK</b>	
<b>02:00 – 05:00</b>	<b>Session - III : Strategies &amp; Plan of Action on use of ICT</b>	
02:00 – 03:30	<b>Group formation</b> <ul style="list-style-type: none"> <li>• GIS</li> <li>• MIS</li> <li>• Mobile technology</li> <li>• NRP</li> </ul>	
03:30 – 4:00	Presentation by each group & Discussion on strategies and plan of action for strengthening the use of ICT under ICDS	
<b>04:00 – 04:15</b>	<b>TEA / COFFEE BREAK</b>	
04:15 – 05:15	Development of key action points and to tap eGov/ IT funds by States	
05:15 – 05:30	Concluding Remarks, way forward & Vote of Thanks	